

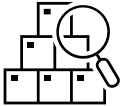




New PathFinder Topics

The PathFinder is GrantStation’s free resource library designed to help you sharpen your skills, grow your career, and follow developments in the nonprofit and philanthropic worlds. Discover all the topics you will find in our enhanced tool.

	<h3>Fundraising</h3>
Capital campaigns	
Crowdfunding	
Crypto fundraising	
Direct mail and email	
Donor-advised funds	
End of year giving	
Fundraising events (galas, online events, etc.)	
Fundraising strategies	
Giving Tuesday	
Individual donor cultivation	
Individual donor research	
Individual donor retention/management	
Individual giving trends	
Major gifts	
Peer-to-peer fundraising	
Planned giving	
Social media fundraising	
Social enterprise	
	<h3>Grant Management</h3>
Anything after the grant	
Grant award management and reporting	
Program implementation and evaluation	


<h3>PathFinder Library Formats</h3>
<ul style="list-style-type: none"> • Article • Blog • Book or Workbook • Certificate or Degree Program • Conference • Course • Data Source • Evidence-Based Registry • Live Webinar • Newsletter or Magazine • Recorded Webinar or Podcast • Report • Tool • Workshop or Training



Grant Proposal Development and Writing

Data sources

Evidence-based programs

Logic models

Project budgets

Project development

Storytelling and writing skills

Writing proposals for specific audiences (foundations, government grants, etc.)

Writing proposals for specific types of funding (i.e. overhead support, capital grants)



Grantseeking

Building a grantseeking strategy

Building relationships with foundations and other funders

Researching funders (foundations, corporate funders, government funders, etc.)



Nonprofit and Philanthropic Trends

Current trends in philanthropy and the nonprofit world



Professional Development

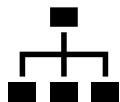
Career development and pathways

Leadership development

Professional education

Salary information

Wellness




Organizational Development

Board of directors

Diversity, equity, and inclusion (DEI)

Human resources

Legal issues

Marketing
Mission statements
Nonprofit collaborations/partnerships
Nonprofit management
Organizational budgeting
Policies and procedures
Social enterprise
Strategic planning
Technology, data management, and websites
Volunteer recruitment and management
Workplace wellness
 Additional Resources
Anything that does not fit in neatly with the above categories